

COMPETITIVE LOCAL CARRIER

6. PROMOTIONAL OFFERINGS

(T) (L)

The Company may, from time to time, engage in promotional offerings to the Company's customers.

The Company may waive and/ or discount specific tariff rates and/or charges, provide customers with credits based on meeting certain conditions, offer services under different terms and conditions, or offer other incentives to purchase tariffed services as specified in the offer.

Promotional offerings include the following:

6.1 Elite Phone Package Promotion for 52 days beginning July 11, 2005, through August 31, 2005, inclusive. During this period, new and existing residential customers who order the Elite Phone Package, as listed above in 3.4.1(G), "ELITE PHONE PACKAGE," will not incur Residential Service Telephone Installation non-recurring charges associated with the Elite Phone Package.

This promotion is extended by 18 days, to run through September 18, 2005, inclusive.

6.2 Elite Phone Package Promotion for 48 days beginning November 14, 2005, through December 31, 2005, inclusive. During this period, new and existing residential customers who order the Elite Phone Package, as listed above in 3.4.1(G), "ELITE PHONE PACKAGE," will not incur Residential Service Telephone Installation non-recurring charges associated with the Elite Phone Package.

This promotion is extended by 31 days, to run through January 31, 2006, inclusive.

(L)

6.3 Promotional offering to the Utility's new and existing Residential customers:

(N)

During this promotion, current Residential service customers that add either a SureWest high-speed data service or a SureWest video service package and subscribe to SureWest's National Unlimited Select Calling Plan will receive promotional pricing for three months on the Local Select Plan (Schedule Cal. P.U.C. 1-T, Section 3.4.1(I)). SureWest's National Unlimited Select Calling Plan is a name used to market the Local Select Plan plus unlimited nationwide long distance calling for a flat monthly rate. During this promotion, new Residential service customers subscribing to SureWest's National Unlimited Select Calling Plan will also receive promotional pricing for three months on the Local Select Plan listed above.

(N)

Material omitted now located on Original Sheet 102.1.

(L) Material formerly located at Section 10 on 4th Revised Sheet 109.

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6. PROMOTIONAL OFFERINGS – (Cont'd)

6.3 (Cont'd)

The promotional pricing is as follows:

Local Select Plan, each line – with 3 selected supplemental services

- Sacramento Exchange \$2.99 for three months
- Lincoln and Elk Grove Community of Service Area \$0.99 for three months

Local Select Plan, each line- with 5 selected supplemental services

- Sacramento Exchange \$2.99 for three months
- Lincoln and Elk Grove Community of Service Area \$0.99 for three months

After receiving the promotional pricing for three months, the customer will be billed at the regular monthly rate for the subscribed Local Select Plan.

The Residential service customer assumes no term commitment relating to this promotional offering.

This promotion is offered between July 9, 2007 and October 5, 2007, inclusive.

6.4 One month at no charge

Promotion is offered between September 4, 2007, and November 4, 2007, inclusive. (C)

New residential customers that add a phone line and a SureWest high-speed data service or a SureWest video service package will receive one month's telephone service at no charge for any of the telephone services listed below that are subscribed on that line. Existing residential customers that add both SureWest high-speed data service and a SureWest video service package will receive one month's telephone service at no charge for any of the telephone services listed below that are subscribed on that line:

Basic exchange access service monthly rate (Schedule Cal. P.U.C. 1-T, Section 3.4.1(A) and (B)), flat or measured, or

Local Select Plan (Schedule Cal. P.U.C. 1-T, Section 3.4.1(I)).

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6. PROMOTIONAL OFFERINGS – (Cont'd)

6.4 One month at no charge – (Cont'd)

Additional services and features subscribed will be charged at the regular tariffed rates. Customer is responsible for any applicable surcharges and taxes that may apply.

This promotion may also be combined with the National Unlimited Select promotion described in Schedule Cal. P.U.C. No. 1-T, Section 6.3, for customers that meet the qualifications for that promotion during its promotional period. Such customers will receive one month's service at no charge, and three months' service at the promotional price listed in Section 6.3, for the Local Select Plan listed above.

6.5 \$5.00 credit promotion

Promotion is offered between November 14, 2007, and December 31, 2007, inclusive.

New residential customers that add a phone line with the Local Select Plan and a SureWest High-speed data service or a SureWest video service package will receive a \$5.00 credit on their monthly bill for each month of continuous subscription, for a maximum of 12 months. Existing residential customers that add a phone line with Local Select will receive a \$5.00 credit on their monthly bill for each month of continuous subscription, for a maximum of 12 months.

The Local Select Plan is described in Schedule Cal. P.U.C. 1-T, Section 3.4.1(I).

6.6 Save promotion

Promotion is offered between April 18, 2008, and December 31, 2008, inclusive. (C)

Residential customers that call to disconnect their telephone service and that are escalated to Level 2 will be offered and receive one month's telephone service at no charge for any of the telephone services listed below that continue to be subscribed on that line. Customer must already be subscribed to the service. If the residential customer declines that offer and is escalated to Level 3, the customer will instead be offered and receive a \$5.00 credit (\$2.91 credit for measured Lifeline service customers. The Lifeline Fund will not be impacted by this promotion.) on their monthly bill for each month of continuous subscription to an access line service, for a maximum of 12 months: (C)

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6. PROMOTIONAL OFFERINGS – (Cont'd)

6.6 Save/use our number promotion – (Cont'd)

Basic exchange access service monthly rate (Schedule Cal. P.U.C. 1-T, Section 3.4.1(A) and (B)), flat or measured, or Local Select Plan (Schedule Cal. P.U.C. 1-T, Section 3.4.1(I)).

Additional services and features subscribed will be charged at the regular tariffed rates. Customer is responsible for any applicable surcharges and taxes that may apply.

6.7 \$5.00 credit promotion

Promotion is offered between February 15, 2008, and June 30, 2008, inclusive.

New residential customers that add a phone line with the Local Select Plan and a SureWest High-speed data service or a SureWest video service package will receive a \$5.00 credit on their monthly bill for each month of continuous subscription, for a maximum of 12 months. Such new customer that also qualifies for the “use our number” promotion described above in addition to this promotion will receive this credit for the remaining 11 months of this promotion after receiving the benefits of the “use our number” promotion. Existing residential customers that add a phone line with Local Select will receive a \$5.00 credit on their monthly bill for each month of continuous subscription, for a maximum of 12 months.

The Local Select Plan is described in Schedule Cal. P.U.C. 1-T, Section 3.4.1(I).

6.8 Local Select Conversion

Promotion is offered between July 21, 2008 and September 30, 2008, inclusive.

Residential customers that currently subscribe to any of the Company’s Custom Calling Services, reference Schedule Cal. P.U.C. 1-T, 1.7.2(A), and is not currently subscribed to a Telecommunications Service Plan that discounts those services, may convert to the Local Select Plan, reference Schedule Cal. P.U.C. 1-T, 3.4.1(1), without incurring a \$4.95 Service Change Fee, reference Schedule Cal. P.U.C. 1-T, 4.6.1.

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Material omitted now located on Original Sheet 102.4.

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6. PROMOTIONAL OFFERINGS – (Cont'd)

6.9 \$5.00 Local Select Credit

Promotion is offered between January 9, 2009, and March 9, 2009, inclusive.

New or existing Residential customers that add the Local Select Plan during this promotional-offering period will receive a \$5.00 credit on their monthly bill for each month of continuous subscription to each product group, for a maximum of six (6) months.

The Local Select Plan is described in Schedule Cal. P.U.C. 1-T, 3.4.1(I).

6.10 \$14.95 Residential Appointment Window

Promotional Offering Period: This promotion is opened and offered from June 3, 2009, through July 31, 2009, inclusive. (C)

During this promotional offering period the Company will offer residential customers, when applicable, a special 15-minute installation or repair premises visit arrival-time window for which both the Company and residential subscriber must be present.

This Promotion allows for a \$14.95 one-time charge for each 15-minute appointment window scheduled. The \$14.95 charge is in addition to any regular and applicable premises visit charge pursuant to this tariff Schedule Cal. P.U.C. 1-T.

The 15-minute window will be offered and available to the residential customer based on the Company's availability of scheduling for open 15-minute appointment windows.

The 15-minute appointment arrival-time window is valid only during the Company's regular working hours.

When a 15-minute appointment window is agreed to by the Company and the ordered by the customer, the Company and the customer will each make a "best-effort" to be present and available for the premises visit during the specified 15-minute window. If for any reason the customer or the Company is not available during the 15-minute-arrival window, the \$14.95 appointment-window charge will not be charged to the customer. Further, if the customer is present during the late arrival of the Company during a four (4) hours period following the missed 15-minute appointment window, the Premises Visit appointment will then be worked upon arrival of the Company. However, if the customer is not present when the Company arrives, either during the 15-minute appointment window or within four (4) hours following the appointment window, the appointment will be rescheduled to a later time/date.

The regular installation and repair appointment window is a four (4) hour or shorter period during which the Company will arrive to commence work. This regular four (4) hour appointment window is at no-additional charge.

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7. INDIVIDUAL CASE BASIS ARRANGEMENTS

The Company may furnish a facility and/or service at a rate or charge different from those specified in the Company's Tariff. Charges will be determined on an Individual Case Basis (ICB). Special rates or charges will be made available to similarly situated subscribers on a nondiscriminatory basis. Such arrangements will be specified by contact between the Company and the Customer, pursuant to CPUC Rules for such arrangements.

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(L) Material formerly located on 3rd Revised Sheet 102.3.

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